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ADVISORS

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CWP Advisors Selected to Speak at Special Asset Executive Forum

July 17, 2010 -- ALISO VIEJO, CALIFORNIA - IMN selected CWP Advisors to participate in its 2nd Bank and Special Asset Executive Forum on Distressed Real Estate. The event is scheduled for September 27 and 28, 2010 at Hyatt Regency Century Plaza in Los Angeles, California.

Salvatore Provenza, Principal of CWP Advisors, will provide information about real estate receivership and asset management. More specifically, Mr. Provenza will review the benefits of installing a receiver to maintain approvals, complete construction, and sell or lease the property while minimizing lender liability and ownership risk. He will also discuss how receivers are utilized to preserve underlying collateral related to note purchases and so-called "loan-to-own" acquisition strategies.

In April, IMN held its inaugural Bankers Forum on Distressed properties and Real Estate Loan Work-outs event in New York City. Over 450 real estate professionals and over 60 bank workout, special servicing, REO and special asset workout professionals attended. This new series is specifically designed for executives involved in workouts at banks including special asset groups, special services, real estate owned departments, and internal restructuring units.

IMN's approach to events has been highly effective because they arrange topical, industry-wide forums for leading real estate industry executives that feature unparalleled educational and networking opportunities. Educational sessions are structured as interactive panel discussions where each panel discussion features a leading industry moderator who is joined by 4-6 leading experts exchanging their views and interacting with each other and the audience.

"CWP Advisors participates in the IMN real estate events regularly and will continue to so. It's a great environment to speak candidly about how to manage the current distress and exchange ideas about the ultimate recovery." said Curt Crandall, principal at CWP Advisors.

About CWP Advisors LLC.

CWP Advisors is a real estate advisory firm providing receivership, management and brokerage services to lenders, special servicers and investors with holdings in the western United States.

For more information: 65 Enterprise, Aliso Viejo, CA 92656 949-330-7370 www.cwpadvisors.com